



Town of Dumfries 36th Annual Holiday Parade

To All Interested Businesses and Organizations:

Greetings! Preparations are being made for the 36th Annual Dumfries Holiday Parade. This year's parade will be held on Saturday, December 11, 2010 at 1:00pm (rain, snow or shine unless weather conditions become unsafe).

This year's parade theme will be "A Green Christmas (eco-friendly decorations)".

On behalf of the Mayor and Town Council, I would like to invite your organization to participate by entering a float in this year's parade. Attached is an application for your convenience. You may choose to enter in a number of categories that are listed on the application. We encourage holiday music on your floats and candy to be shared with the spectators. **SPECIAL NOTE: ** If your unit plans on sharing candy with the parade spectators, we kindly ask that you have members of your group walk alongside your unit and hand the treats to the crowd. This will help prevent children from running into the flow of parade traffic. Our main concern is the safety of our residents and we ask that you abide by this request.**** Judging will take place in each category and trophies will be awarded for the units best carrying out the theme following the parade in the Dumfries Shopping Center. **The deadline for parade entries is December 3, 2010.**

Line up will begin at the Dumfries Town Hall at **12:00pm**. Please have **only one** person from your group check in at Town Hall to receive your lineup number. Each group will quickly get placed in the lineup as the parade will begin promptly at 1:00pm. We ask that you **do not have a "live" Santa on your float**. The parade's grand

finale includes Santa Claus and we would like to preserve the illusion of one Santa for the small children watching the parade.

Although there is no fee to enter the parade, donations are gladly accepted to help defer the costs associated with the parade for the trophy awards and treats from Santa for the community children.

With your participation and cooperation, we know this year's parade can be one of the best ever! You may return the completed application by mailing it to: **Cathy Holtzlander, Assistant Town Manager, Town of Dumfries, 17755 Main Street, Dumfries, VA 22026** or you may drop off the form at Dumfries Town Hall. If you have any questions, please contact me via email at choltzlander@dumfriesvirginia.org or (703) 221-3400 ext. 115. As always, your support for the Dumfries community is greatly appreciated☺! We look forward to hearing from you.

*****Trophy Presentation – As mentioned previously, trophy awards will be distributed to the winning entries immediately following the parade. Please ensure that at least one member of your unit be appointed to be on hand for the trophy presentation ceremony which will be held at the far end of the Dumfries Shopping Center. We have 11 categories of entries (1st, 2nd, & 3rd Place). A total of 33 awards will be presented.***

Sincerely,

Cathy Holtzlander
Assistant Town Manager